



## EULA QUICK GUIDE

	FONT USE	BASIC LICENSE INCLUDED	EXTENDED LICENSE
1	Commercial and Personal projects and gifts	✓	
2	Digital products	✓	
3	Logos/Branding	✓	
4	Handmade and Physical products to sell	✓	
5	POD (Print on Demand)	✓	
6	Embroidery, Stamps, Stickers (Alphabet Products Not Included)	✓	
7	Alphabet Products	✗	✓
8	Dingbats, Symbols, Floral Elements	✓	✓
9	Websites, Blogs, Banners, YouTube	✓	
10	Themes, Web Templates	✗	✓
11	Games, Apps, Software	✗	✓
12	Typography Apps and Software	✗	✓
13	PDF's	✓	
14	Editable Templates or PDF's	✗	✓
15	e-Books	✗	✓
16	Personalized / Customized Product Websites	✗	✓
17	Installation on a Server	✓	✓
18	TV, Broadcast	✗	✓
19	Books, Magazines, Publications	✗	✓
20	Design Trademarks, Copyright	✓	
21	Project Transfer (Printers, Publishers, Manufacturers)	✓	
22	Third-party Resale	Inquire	
23	Alterations, modifications	Inquire	
24	Rename the font	✗	✗
25	Distributing or sharing	✗	✗

\* See Numbered Item Details Below

PLEASE KEEP THIS DOCUMENT AND RELEVANT CORRESPONDENCE FOR YOUR RECORDS

By downloading and/or installing the font, you ("license holder") agree to follow terms and conditions of this End User Licensing Agreement (EULA)

## **END USER LICENSE AGREEMENT (EULA)**

### **What does that chart all mean?**

#### **•1•**

### **Commercial and Personal projects and gifts**

Yes. You ("license holder") can produce commercial and personal typographic projects and gifts.

Personal use is a small quantity project or gift for YOU, a friend or a family member.

Commercial use is often confused with being specifically for business or profit. That's not necessarily the case. This includes all promotional products.

You should purchase a license for websites, blogs, videos, YouTube channels, and other media or social platforms with web-views.

Non-profit and Religious Organizations may contact me ("copyright holder") for exceptions.

Teachers, Students, and Educational Organizations may have exceptions. Teachers selling on Teachers Pay Teachers marketplace (TpT) must purchase the appropriate license.

#### **•2•**

### **Digital products**

Yes. You can produce digital products for resale. (Printables, invitations, greeting cards, embroidery designs, cutting files, SVG, JPEG, PNG files, etc.) Digital products may NEVER include the font file itself.

#### **•3•**

### **Logos/Branding**

Yes. Create brands, logos, stationery, and business-related products for yourself or on behalf of a client. If the client desires the font installed on their computer, they must purchase their own copy. Logo uses other than static design images may require additional licensing. You may copyright or trademark your logo unless it contains other elements, graphics, shapes, fonts. You may NOT copyright or trademark the font typed as a stand-alone design. Please remember you do NOT have exclusive use of the font and may not be able to dispute another company's logo or brand.

#### **•4•**

### **Handmade and Physical products to sell**

Yes. Make products to sell, both in-person or online, that includes text (paper crafts, wall art, stamps, t-shirts, embroidery, signs, jewelry, greeting cards, stationery, mugs, home-décor, etc.)

#### **•5•**

### **POD (Print on Demand)**

Yes. You may incorporate the font typography into designs for Print on Demand (POD) websites. The text must be in a pre-made static design image. You may NOT include the font in "Personalization" or Customizable product websites. (See 16.)

#### **•6•**

## **Embroidery, Stamps, Stickers (Alphabet Products Not Included)**

Yes. You may produce digital or physical design files for embroidery, stamps, stickers, die-cut, vinyl, decals and like products, that include text, phrases, names, quotes, etc. Does NOT include alphabet products.

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## **Alphabet Products**

Alphabet Products. You may NOT make or sell products with the font in alphabet form without an Extended License. Alphabet products include (but not limited to) Embroidery, Stamps, Stickers, Die-Cut Products, SVG, PNG, JPEG files and any other letter-form products in physical or digital form. Alphabets, initials, stand-alone letterforms and symbols require an Extended license. You may NEVER rename the font file, alphabet, or individual letter sets.

If you are granted permission and licensing to produce alphabet products, your customer (third-party) may not use the alphabet to produce commercial work. The third-party is responsible to purchase their own license to produce commercial work.

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## **Dingbats, Symbols, Floral Elements**

Dingbats, Symbols and Floral Elements can be incorporated in designs, but may not be sold as "stand alone" products or graphic elements. (Also see 7. Alphabet Products)

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## **Websites, Blogs, Banners, YouTube**

Yes. Use the font on websites, banners, blogs, YouTube, social media, and alike where a viewer will see your custom type. The font may NOT be uploaded to a site or user interface that allows third party direct access to the file itself.

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## **Themes, Web Templates**

You can use the font in your own website. Building the font into web site themes and templates, for resale (other than your own site), requires an Extended License.

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## **Games, Apps, Software**

Desktop and/or mobile applications ("apps"), Games, and Software require an additional Extended License. Please Inquire. One Extended License per project. (Please also see 12. Typography Apps and Software)

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## **Typography Apps and Software**

Typography Apps and software allowing the third-party access to the font to create customized typeset projects (including custom text on photos, e-greetings, social media posts, custom typographic frames and borders, etc.) require a Custom Extended License.

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## **PDF's**

Yes. You may use the font in read-only, non-editable PDF files.

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## **Editable Templates or PDF's**

Editable Templates and PDF files require one Extended License per project.

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### **e-Books**

Embedding the font in e-Books (static or interactive) requires one Extended License per title.

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### **Personalized / Customized Product Websites**

You may NOT upload the font to a website that allows a third-party to choose from a list of fonts to create custom typeset for personalized projects, gifts, stationery, photobooks, customized apparel, etc. Please inquire about Custom Extended License.

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### **Installation on a Server**

When applicable, the font may be installed on a server. A license must be purchased for each individual user or person who has access to the server. The type of multi-user license purchased will depend on the application. Yes. Discounts for larger numbers of users may be available. Please inquire.

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### **TV, Broadcast**

TV and Broadcast (Commercials, Video, Film, Podcasts, Webinars) refers to the use of the font in titles, credits, or other on-screen text. Please contact me for one Extended License per project.

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### **Books, Magazines, Publications**

Large quantity publishing, of more than 2,000 units per concept, online or in print, requires an Extended License.

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### **Design Trademarks, Copyright**

You may copyright or trademark your design or logo if it contains other elements, graphics, shapes or fonts. You may NOT copyright or trademark the font typed as any stand-alone design. Please remember you do NOT have exclusive use of the font and may not be able to dispute another companies' logo or design.

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### **Project Transfer (Printers, Publishers, Manufacturers)**

Any Project transfer to a third-party aiding in media applications outside license holder's capabilities (producer, publisher, production manager, manufacturer) must accompany and do so in accordance with the terms of this document. All parties agree not to use the Font in any manner that infringes upon the intellectual property rights of the font software or violates the terms of this EULA. License holder will be held legally responsible for third-party transfer. Does NOT Include Resale. (See 22.)

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### **Third-party Resale / License Transfer**

All licensing in NON-Transferable

Your Typographic products, created with the font, must be part of a larger design concept to qualify for third-party resale. This can be a complicated topic. Please just ask if you are not sure.

i.e. You may sell a physical product or digital design file that reads "Hey! I'm fabulous" using just the one font without any other design elements. Your customer may not resell this type of design.

You may NOT resell the font, fonts alphabet or partial alphabet without written permission and the purchase of an additional license.

If you are granted permission and licensing to produce alphabet products, your customer (third-party) may not use the alphabet, in any form, to produce commercial work. The third-party is responsible to purchase their own license to produce commercial work.

Please contact me for details. There may be a few applications where an Extended License for Third-Party resale is available.

## •23•

### **Alterations, modifications**

You may NOT modify or create derivative works based on the font without permission. You may gain permission to make alterations and modifications to letters. You may NEVER alter the properties or functionality of the font file. Please Inquire about individual alterations. (Also see 7. Alphabet Products)

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### **Rename the font**

You may NEVER rename the font file, alphabet, or letter sets at any time, for any reason. You may NOT claim the font, alphabet design, or single forms as your own. If you are granted permission to produce an alphabet or letter-form project, you MUST use the original name.

If you have an installation problem because of conflicting / similar names – Please contact me before changing the name,

## •25•

### **Distributing or sharing**

No. You may NEVER sublicense, sell or distribute the font file. You may NOT include the font file in digital downloads. You may NOT share with friends or give the file as a freebie. You may NOT install the font on a device at another place of employment.

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## • Additional Terms of Use •

By downloading and/or installing the font, you (license holder) agree to follow terms and conditions of this End User Licensing Agreement (EULA).

A Basic Commercial License is a Desktop License. One License per Font.

Desktop License is non-exclusive, non-transferrable, world-wide license

Each purchase is for a single user or "seat" on up to 3 of their own devices. Work computers are not included unless you work from home. A single "user" is one individual person.

A "project" is a single concept.

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